

Europeam Jobseekers Community Project

"YOUTH WORKNET"

Good Practice Catalogue

Project n° 2017-1-IT03-KA205-010907 European Youth Jobseekers Community"

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INTEGRATION OF ORGANISATIONAL AND LIFELONG LEARNING CULTURE IN THE LABOUR PRACTICE OF SMALL AND

Description

"Start antreprenoriat" (South-Muntenia, Romania) is a project for increasing employment in a development region in Romania.

Objectives

The overall objective is to increase employment in the South-Muntenia Region.

The project aims at providing information, training and mentoring programs.

Target groups

Unemployed people:

- aiming to set up a non-agricultural business in urban areas
- living in the South-Muntenia region (areas of Arges, Calarasi, Dimbovita, Giurgiu, Prahova, Teleorman)
- not being a young NEET (aged 16-24)

Outcomes

- 310 people directly involved in the project
- 150 women involved in 16 entrepreneurial training sessions
- 38 business plans selected through a competition for funding
 - 76 new jobs created

Contact Information

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Website: http://www.aoaarges.ro/article-id-5-proiecte.europene-226-start.antreprenoriat.!.html

Partnership: Association for the Development of Women's Entrepreneurship, Association of Businessmen

Arges, Association of Economic and Social Development

Funding: European Social Fund through the Human Capital Operational Program 2014-2020

Status: Completed Country: Romania

Category: Youth employment and employability, entrepreneurship

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INTEGRATED PROGRAM PROVIDING TRAINING SERVICES, COUNSELLING AND CERTIFICATION FOR THE EMPLOYEES THREATENED BY UNEMPLOYMENT, THE EMPLOYEES AND SELF - EMPLOYED

Description

Empowerment program to enhance young people employability in disadvantaged areas of Romania.

Objectives

- Supporting enterprises to evolve in the framework of continuous learning and HR development
- Supporting employees, especially those in precarious conditions, in developing their skills through personalized training and support plans
- Promoting the development of learning networks involving enterprises, social partners, training and education providers
- Drafting policy proposals to increase the efficiency of training for enterprises and employees.

Target groups

Companies and employees

Outcomes

- studies about HR development and Life Long Learning in enterprises
- supporting tools and guides for enterprises willing to evolve into learning organisations
- educational databank including training material
- local learning networks
- policy proposals workshops

Contact Information

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Website: http://www.aoaarges.ro/article-id-5-proiecte.europene-45-detalii.proiecte.europene.html

Partnership: Technopolis-Manpower Development SA (GR), Association of Entrepreneurs of Goce Delchev (BG), Arges County Businessmen Association (RO) & Marko Consulting (TR)

Status: completed **Country:** Romania

Category: Entrepreneuship, LifeLong Learning, HR development

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GALICIA ACTIVA PROJECT

Description

Personalized itineraries of job placement in Hostelry, Commerce and Logistics.

Each participant has been involved in an integrated programme composed of about 10 different activities (5 compulsory plus 5 optional) for a total of about 200 hours per person. The programme included individual and group sessions and aimed at empower young people to increase their employability.

Target groups

Unemployed people aged under 30 with low qualifications

Objectives

- promoting employment of young people at risk of social exclusion
- increase employability of young people at risk of social exclusion
- strengthening business capacity of key economic sectors in a low developed area

Outcomes

Over 120 participants

Employment rate at the end of the project: 45%

Contact information

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Website: http://www.accionlaboral.com/es/Galicia Activa16

Status: completed Country: Spain (Galicia)

Category: Youth empowerment, skill development





PICE PROGRAM (COMPREHENSIVE PROGRAM FOR QUALIFICATION AND EMPLOYMENT)

Description

The PICE Program aims at improving the overall rate of education and training among youngsters, and at promoting youth employment and self-employment.

The PICE program includes two main activity lines:

- 1) activities to increase young people employability through transversal and specific training
- 2) activities to facilitate young people employment: accounting services at local companies; job placement and tutoring.

Target groups

Young people officially registered in the Spanish Youth Guarantee Programme.

Objectives

Providing:

- Vocational oriented career guidance
- Training in transversal competences: social skills, English and digital skills
- Training in specific competences with special attention to relevant local "employment niches" (warehouse management, cashier, leisure, wellness and beauty, digital marketing, trade customer service, Business English, hotel management, bartender and cooking)
- Matching job offer and demand for local companies and unemployed young people

Outcomes

About 300 participants in 8 months of duration

Employment rate: 30%

Most requested services: career guidance and key training

Contact Information

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Website: https://empleoygarantiajuvenil.camara.es/jovenes

Status: completed **Country:** Spain

Category: VET, youth empowerment

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EMPRA JOVE' 16

Description

EMPRA JOVEN aimed at strengthening the employability of young people living in el Baix Camp area through targeted interventions promoting proactivity and entrepreneurship.

Objectives

The project aimed at

- increasing employability, self-awareness and proactivity among young people, while providing them with key competences and skills
- actively involving local businesses in promoting youth employment, by facilitating the matching between job offer and demand, in order to properly meet employers' and potential employees' needs
- implementing capacity building interventions in the whole el Baix Camp area
- promoting self-employment and entrepreneurship attitude among local young people.

Target Group

Young unemployed people registered in the Youth Guarantee Programme (Sistema de Garantia Juvenil)

Outcomes

- 60 young people directly involved
- Employment rate success: 47%
- 300 hours of training provided (job-hunting techniques, entrepreneurship, self-employment, turism design and promotion) per participant

Contact Information

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Website: http://www.accionlaboral.com/es/ProjecteEmpraJove16

Status: completed

Country: Spain (Catalunya)

Category: Employment and Economic Development, Social Cohesion

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Empreende Já - Perception and Business Management Network (EJÁ)

Description

Program integrated in the Portuguese National Young Guarantee Plan, promoted by the Portuguese Institute of Sports and Youth (IPDJ, IP), aiming to support the employability of young NEETs.

Target Group

Young people who:

- are between 18 and 29
- live in Mainland Portugal
- completed compulsory education
- comply with the Community definition of NEET (Neither in Employment nor in Education or Training)
- comply with National tax and social security requirements
- are not involved in any other National Young Guarantee Plan activity.

Objectives

- promoting entrepreneurship among youngsters
- stimulating creativity and lateral thinking among youngsters
- involving young NEETs in training
- increasing employability in young NEETs

Outcomes

High increase of young NEETs employability

Contact information

E-mail: eja.lisboa@ipdj.ptgeral@ipdj.pt Website: https://eja.juventude.gov.pt/

Videos with testimonies @ https://eja.juventude.gov.pt/experiencia

Status: completed **Country:** Portugal

Category: Entrepreneurship, Social inclusion, Active Citizenship





THE ESCOLHAS PROGRAM

Description

The Escolhas Program aimed to support local communities in implementing equal opportunities projects for vulnerable children and young people.

The program was promoted by the Portuguese Institute of Sports and Youth (IPDJ, IP) and focused on social inclusion policies.

Target Group

Children and young people from the most vulnerable socio-economic backgrounds, particularly from families of immigrants and ethnic minorities.

Objectives

Promoting:

- Entrepreneurship and youth empowerment
- School inclusion and non-formal education
- Vocational training and employability
- Community dynamization and citizenship
- Digital inclusion

Outcomes

The 6th Generation of the Choices (ESCOLHAS) Program financed 90 projects, 88 in national territory and two international experiences in Luxembourg and the United Kingdom. The original definition of the target group has been extended so to include people up to 30 years, thus maximizing the program impact.

Contact Information

E-mail: http://www.programaescolhas.pt/contacte-nos

Facebook: https://www.facebook.com/programa.escolhas.3 /

Website: http://www.programaescolhas.pt /

NEWS with testimonies @ http://www.programaescolhas.pt/projetos-e6g

Partnership: Municipalities, parish councils, clusters of schools, commissions for the protection of children and young people at risk, Institute of Employment and Vocational Training; High Commission for Migration.

Status: completed **Country:** Portugal

Category: Entrepreneurship, Social inclusion, Active Citizenship





CENTRE JACQUES DELORS

Description

Founded in 1995 as a European Economic Interest Grouping (EEIG), the European Information Centre Jacques Delors became part of the Directorate-General for European Affairs of the Portuguese Ministry of Foreign Affairs in 2008. The Centre's general objective is to provide relevant information about the European Union to its citizens in Portuguese.

The Centre develops various initiatives and projects, such as the Eurocid Website, the Jacques Delors Library, the International Career Opportunities Network; the EU Business Opportunities Network. It develops and publishes nationally and internationally relevant pedagogical contents.

Target Group

- Unemployed people
- Employed people looking for better career opportunities.

Objectives

Each of the Centre's main initiative/tool has its own specific objectives:

EUROCID Website - http://www.eurocid.pt/pls/wsd/wsdwhom0.inicio

The Eurocid Website aims at bringing the European Union closer to Portuguese citizens. The website provides EU relevant information in Portuguese, clustering news and indications according to a set of key themes such as employment, mobility, education and entrepreneurship.

Work in the European Union - http://www.trabalharnauniaoeuropeia.eu/

In order to contribute to reinforce the presence of Portugal in the institutions and bodies of the European Union, the Centre offers the "Work in the European Union" website, whose target audience is people looking for employment in one of the institutions or agencies of the European Union.

International Career Opportunities https://www.carreirasinternacionais.eu/

Through the "International Career Opportunities" website, the Centre provides a range of services to support people in finding a better career opportunity within international bodies such as the UN. The portal also supports people looking for an internship, or other kind of professional experience abroad.





Outcomes

-Internship opportunities

-Job creation

-New Business opportunities

-Entrepreneurship and professional mobility in the EU

Contact Information

E-mail: geral@ciejd.pt

Website: http://www.ciejd.pt

Status: ongoing **Country:** Portugal

Category: Employment, Employability, Education, Internationalization





PROGRAM INOV CONTACT



Description

INOV Contact is an International Professionals Internships program for young people with Higher Education and companies in search of Portuguese talent.

The INOV Contact Program is an initiative promoted by AICEP Portugal and supported by the European Union/ESF. Since 2015, it has been included in POISE, the National Plan for the Implementation of a Youth Guarantee (PNI - GJ).

INOV Contact is an International Professionals Internships program, aimed at young people with Higher Education and entities who wish to strengthen their teams with Portuguese talent. Internships take place anywhere in the world for 6 to 9 months as young people develop their skills in the international market and the entities enjoy highly qualified human capital to boost their business.

The AICEP Portugal Global, E.P.E., the Portuguese Agency for Investment and Foreign Trade, is a public entity promoting the development of a competitive business environment that contributes to the globalization of the Portuguese economy.

Target Group

Young people who:

- are up to 29 years
 - comply with EU definition of NEET
 - hold a bachelor's degree or higher
 - hold an English Certificate
 - are available to live abroad
 - wish to develop an international career

Objectives

Improving the employability of Portuguese young people with high career development potential, while offering Portuguese companies with valuable talents. Contributing to the internationalization of Portuguese businesses.

Outcomes

- Youth Mobility
- Job creation
- Business creation
- Promotion of youth entrepreneurship
- Internationalization of talent and business

Contact Information

E-mail: aicep@portugalglobal.pt

Website: http://www.portugalglobal.pt/PT/InovContacto/Paginas/InovContactoHomepage.aspx





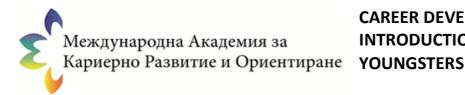
Videos with demonstrations @

http://www.portugalglobal.pt/PT/InovContacto/Paginas/EmpreendedoresINOV.aspx

Status: completed **Country:** Portugal

Category: Entrepreneurship, Talent Management, EU Mobility





CAREER DEVELOPMENT INTRODUCTION SESSIONS FOR YOUNGSTERS

Description

Mentoring-based project to promote career development for high-school and university students.

Mentoring activities involves groups of 8 to 15 high-school and university students: the mentor presents the labour market, its functioning, its main actors and the factors most influencing employers' needs. Role games simulate interviews and stimulate students to understand the motivations and the behaviours of both recruiters and candidates. During the sessions, students are asked to choose an imaginary character and to work in couples - one being the interviewer and the other the candidate. After the simulation, the mentor guides the students to analyse the experience and gives them recommendations.



Role games within "Career development introduction sessions for youngsters"

Target Group

High school and University students

Objectives

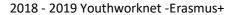
- introducing the concept of "career development" to young students
- providing young students with key knowledge and skills to start building their career path.

Outcomes

Youngsters become much more confident in themselves; their self-esteem increases together with their awareness of actual opportunities and constraints of labor market.

Contact information

Contact person: Iva Evguenieva





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Partnership: EQC, MAKRO, Banker school

Status: ongoing **Country:** Bulgaria

Category: Career Guidance, Youth employment, Mentoring





OF EXPERIENCE FROM SPECIALIST DOCTORS TO MEDICAL FACULTY GRADUATES

Description

Freedom of movement is one of the cornerstones of the European Union. When it comes to providing health care in the poorest countries, it's also a problem: doctors and nurses move from one country to another, from East to West, from poorer EU countries to richer ones.

In those countries, making informed and proper professional choices is a real challenge, so that there is a deep need of getting informed and updated. This project tackles this issue: Bulgarian specialized doctors share their experience and talk about the obstacles they have met during their professional integration abroad and provide graduates with important information and tips in order to be able to choose the better path for their professional growth.



A typical "Transfer of experience" session

Target Group

Graduates of the medical faculty of Sofia Medical University

Objectives

- connecting graduates of medical schools with specialist doctors in European Union countries
- giving newly graduates the opportunity to ask questions about their career as medical specialists and to benefit from the experience of their colleagues who were in the same position 2-3 years before.

Outcomes

With the transfer of experience, newly graduates were able to receive information that help them in redefining their professional objectives and expectations and in taking more mature decisions about the specialization they



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want to follow. Thanks to this approach, professional choices are made on sound information rather than on stereotypes and rumours.

Thanks to this kind of interventions, more doctors than in previous years decide not to leave Bulgaria and thus to contribute to the improvement of local welfare.

Contact Information

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Website: www.bulgariastudies.com

Partnership: Euroqualification Center, Askmewhat

Status: completed **Country:** Bulgaria

Category: HR management, EU mobility of young professionals





CAREER CONSULTANCY SESSIONS FOR STUDENTS AND PARENTS

Description

Very often, youngsters cannot make a rational choice about their professional path because they are facing a dilemma between their personal interests and desires and the convictions and desires of their parents. In order to overcome the emotional and practical obstacles such situations might create, career consulting mentoring sessions for parents and students could ease the decision making process and help youngsters to focus on their own skills and aspirations, without being afraid of the possible negative judgments of their parents.

Besides helping to achieve personal fulfilment, those kind of interventions can contribute to improve youth employment and to increase the quality level of jobs: due to the prolonged recession, many unemployed people are in fact facing few job opportunities and are more likely to accept employment that is not well matched to their skills. The human capital is therefore underexploited, generating underperformances and lowering productivity and innovation. By acting on the young human capital with a "learn first" approach, the match of job seekers' skills with those required by companies can potentially improve, even in countries with high youth unemployment rates such as Bulgaria.

Target groups

High-school graduates and University students

Objectives

- improving the quality of employment and life among young people in Bulgaria
- supporting young people in making good professional choices
- helping youngsters to overcome the influence of their parents on their career choice and to make them orientate towards the best suitable profession
- helping youngsters to be more focused and motivated during their job search and labour market integration
- helping parents to understand and accept personal and professional choices of their sons

Outcomes

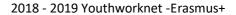
More than 100 students and families involved, with a more than 90% of highest scores given in post-intervention assessments.

Training and guidance sessions consisted of series of exercises using metaphoric definitions of future professional life. Role games and a set of tests aiming to redefine and isolate the leading skills and interests of the student were also adopted, in order to facilitate the connection between personal characteristics and the best suitable professions.

Contact Information

Iva Evguenieva

E-mail: <u>i.evguenieva@personnel-hold.com</u>
Website: <u>http://www.euroqualification.com/</u>





Status: completed **Country:** Bulgaria

Category: Career guidance, Mentoring, HR Management, Talent Management





ACT PROGRAMME FOR EMPLOYMENT AND BETTER JOBS

Description

The Act Programme aims at contributing both to meet business needs and to increase employment among skilled labor force

It is an Integrated Programme providing training services, counselling and certification for employees at risk of unemployment, mainly in the industrial sectors of the wider region of Piraeus and Thriasio.

Target group

2.500 unemployed or at risk of unemployment people living in the Industrial Zone of Piraeus and Thriasion (Eleusis).

Objectives

The Programme aimed at improving the local labour market, by facilitating the access to young people and by preventing drop-out. Employability-oriented strategies include key training and certification to make people becoming able to move to labour market sectors with higher growth and employment potential. On the other hand, the programme aimed at strengthening the skills of employees in order to retain them in the labor market.

Outcomes

2.422/2.500 participants (96,88%) completed the Programme, i.e.:

- Attended the theoretical and practical training (250 hours in total)
- Got advisory and supporting services (10 counselling sessions)
- Got the Certification of knowledge and skills by TÜV Hellas SA.

Contact Information

skaznesis@apopsi.gr

Status: completed **Country:** Greece

Category: Employment and Economic Development, Social Cohesion





ISLAND COOPERATION: PATHS of GREEN GROWTH IN SALAMIS, AEGINA AND AGISTRI

Α.Σ. Νησιωτική Συνεργασία

Description

The project aimed at promoting social economy and social entrepreneurship in the areas of Salamis, Aegina, Agistri (Greece), seeking to convey the significant potential of islands to function as laboratories for technological, social, environmental, economic and political innovation.

Target Group

Unemployed young people registered in the OAED (National Agency of Unemployment) of the areas of Salamina, Aegina, Agistri.

Objectives

- promoting youth employment in marginalized areas with high innovative potential
- supporting the creation of social businesses in the sectors of green economy, building maintenance, protection of green areas, recycling programs and environmental awareness promotion.

Outcomes

- 70 young unemployed people involved
- supporting for the creation of cooperatives in key strategic sectors
- Active networking between local stakeholders, the beneficiaries and local companies
- Targeted vocational training seminars addressed to the project's direct beneficiaries
- Customized individual and group career counselling and business mentoring programs addressed to the project's direct beneficiaries

Contact Information

Contact person: Petriti Nora E-mail: ercensal@otenet.gr Website: http://ercensal.gr/

For more info see also https://www.saronis.grhttps://www.saronis.grhttps://www.saronis.grhttps://www.smartislandsinitiative.eu/en/index.phphttps://www.smartislandsinitiative.eu/en/index.phphttps://www.smartislandsinitiative.eu/en/index.phphttps://www.smartislandsinitiative.eu/en/index.phphttps://www.smartislandsinitiative.eu/en/index.phphttps://www.smartislandsinitiative.eu/en/index.php

Partnership:

Job Center of Salamina (Coordinator), Municipality of Agistri, Municipality of Salamina, Network for Employment and Social Care, Association of Professional and Craftsmen of Salamina, "En drasei" Cooperative Enterpirse, Association of Craftsmen and Merchants of Aegina, Vocational Training Center Attikis S.A.

State: completed **Country:** Greece

Category: Youth Employment, Green Economy, Social Economy, Smart Growth



INTEGRATED ACTIONS TO SUPPORT YOUNG JOBSEEKERS

Description

Public Employment Services of Austria (Arbeitmarktservice - AMS) offer a set of integrated services for young jobseekers, in order to maximize their chances to find a good job while acquiring key life-skills. Effective, experiential learning activities are proposed to them through a three-phase process of empowerment:

1: The right greeting - I know how it works!

Improving the behavior of young people in the application process for a new job: young participants are introduced to the 'job interview situation' by doing physical exercises such as upright walking, handshakes and other kind of greetings with different people.

2: Analyse of your own strengths

Exploiting inner resources: using CVs and movies to tackle difficult situation. CVs are the starting point to recall past episodes of failure in jobseeking, describing how they have been dealt with.

By analyzing selected movies in which young people with a low educational background are motivated to learn, the participants recognize and reflect on any similarities and differences to their own situation.

3: Coaching "We enliven career"

Introducing the First Aid Check: quick review of individual documents in support of an application with up to 35 different success and quality criteria; overall assessment of the quality of the documents, with key tips to improve their quality for effective jobhunting.

Target groups

Young people in search of employment, especially if at risk of social exclusion

Objectives

The project proposes an integrated approach for career education in Austria. Career education can help engage young people, especially the ones at risk of early school-leaving or other kind of social exclusion, in successful personal and professional development pathways. Career guidance can also support young people to acquire the skills they need to earn a good living doing something they like, and are good at, doing.

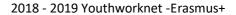
Outcomes

- Making informed choices
- Raising awareness of one's strengths and weaknesses
- Acquiring career management skills
- Reduced rates of early education leaving
- Increased progression to further learning and work
- Raising aspiration formulating long-term career plans

Contact Information

wolfgang.schabereiter@brainplus.at

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Status: ongoing **Country:** Austria

Category: Educational Guidance, Career Education, Key competences, youth empowerment





MISSION FOR THE SOCIAL INCLUSION AND EMPLOYMENT OF VULNERABLE GROUPS

Description

The project aimed at providing support to particularly vulnerable people (such as homeless, long-term unemployed above 45 with low typical qualifications and poor people or people at high risk of poverty) towards their inclusion in the labor market of Athens and Moschato – Tavros municipalities.

Target Groups

- a) Long-term unemployed people registered in Public Employment Services (PES), over 45, with low formal qualifications
- b) Unemployed people (registered in PES) in poverty or at risk of poverty (according to the thresholds defined by the Hellenic Statistics Authority)
- c) Homeless registered in PES

Objectives

- Providing support to people in difficulty and risk of social exclusion
- Promotion of employability and social entrepreneurship
- Supporting the establishment of Social Cooperative Enterprises in the fields of: Security services, Cleaning and maintenance of buildings, home-caring of people with disabilities and the elderly.

Outcomes

- Effective establishment of "Local Alliances against social exclusion" composed of local SMEs, Public Local Authorities, NGOs, Civil Society Organizations, employers' and employees' organizations
- Targeted VET seminars addressed to the project's direct beneficiaries (80) in the fields of caring People with Disabilities and the elderly at home; Security Services; Building Cleaning and maintenance; Social Cooperative Enterprises establishment and operation
- Customized individual and group career counselling and business mentoring programs addressed to the project's direct beneficiaries

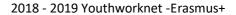
Contact Information

Contact person: Mrs. Vasiliki Marselou

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Partnership:

"Apostoli" NGO (Coordinator), Apostoliki Diakonia, "Diogenis" NGO, Public benefit enterpise of Moschato-Tavros Municipality, Network for Employment and Social Care, Mentoring S.A., Hellenic Management Association, APOPSI S.A.





Status: completed **Country:** Greece

Category: Employment and Economic Development, Social Cohesion





JOURNEY TO WORK Programme

Description

Journey to Work is a Scottish-Dutch collaboration between the Dutch Foundation of Innovation Welfare 2 Work (DFW2W) and Werkcenter Scotland, which is built on award winning good practices Future Move (2012) and Future Move II.

Journey to Work delivers work experience to recent graduates from VET: it supports and guides recent graduates in getting and improving new knowledge, skills and qualifications to facilitate personal development and responsibility to obtain basic work experience and qualifications and/or participation on the local, national and EU labour market.



Target Group

Young people:

- up to 30 (if unemployed)
- with fewer opportunities
- with special needs
- recently graduated (also work readiness certificate, employability award, etc.)



Objectives

- Increasing employment and employability among young people
- Support job search by young people at risk of social exclusion
- Supporting awareness rising about the labour market opportunities among youngsters

Outcomes

The programme is a "wrap-around package" of support including work experience, a good functioning network and quality coaching with a high success rate of 80% into jobs, for years in a row.

Contact information

pvs@dutchfoundationofinnovationwelfare2work.com

Web: https://fromworktowork.wordpress.com/

More about the Program @https://fromworktowork.wordpress.com/2018/08/02/the-key-success-eelements-of-the-journey-to-work-programme/

Testimonials

- The Journey of Jamie Alexander: https://fromworktowork.wordpress.com/2018/01/22/the-journey-of-jamie-alexander-the-impact-of-going-dutch/
- From Boy to Man: https://fromworktowork.wordpress.com/2018/07/31/from-boy-to-man-a-journey-to-work/
- A testimonial from Ally: https://fromworktowork.wordpress.com/2018/08/31/a-testimonial-from-ally/
- A Blog Keep Calm and Go Dutch: https://fromworktowork.wordpress.com/2017/05/05/a-blog-keep-calm-and-go-dutch/
- Going Dutch Blog: https://fromworktowork.wordpress.com/2016/08/05/going-dutch-blog/

State: ongoing

Country: the Netherlands

Category: youth employment & employability, coaching, work experience





FROM WORK TO WORK

Description

"From Work to Work" is a comprehensive local approach which is taken up to regional, national & international level: Werkcenter International is the centre of a programme for young people to benefit from a work experience.

Through a simple structured approach, it improves the position of young unemployed people in the job market immediately, while, at the same time, improving their long-term employability: the development of individual working skills is vital, but it can only be delivered when young people have access to meaningful work. That is where Werkcenter comes in: Werkcenter jobs are not simulated but real and varied work experiences.

Outline of Werkcenter programme/activities and approaches used:

- Gatekeeper
- 'Everybody can do something' is better than 'everybody must do something'
- Everybody who can work gets an job offer
- No thresholds, (multicultural) life coaching, job coaching, job hunting, preventive illness/absent culture policy
- Regular labour is better than simulated labour
- Full worthy job, full worthy salary (salaries = 120 % of benefit), stands above simulated labouring (=work with a benefit)
- Zero-hour contract: the more you work the more you earn
- Responsibility is better than too much care ('betutteling')
- Opportunities above boundaries
- '2nd chance principle
- Win-win-situation for all (municipality, employer, employee, Werkcenter, social partners and society).





First young people group into jobs and their coach in 2005

Target groups

Young unemployed people and/or NEETs

Objectives

Creating local employment in times of crisis: bringing a real contribution to the improvement of the social position of young unemployed people and the unemployed in general through work and entrepreneurism. The overall philosophy of 'From Work to Work' is aligned to encourage (learning to) start-up, (self-)employment & job search at all stages.

Outcomes

The 'Work Experience Model' has been used so far in more than 250 municipalities (that is half of all municipalities, including the big cities of Amsterdam & Rotterdam) in the Netherlands. Through the years the Werkcenter approach also added digital professional guidance for the young jobseeker.

Average rate of people getting a (new) job: 85%

Contact information

pvs@dutchfoundationofinnovationwelfare2work.com

Web: https://werkcenterinternational.wordpress.com/

More about @https://www.euronews.com/2013/07/15/solving-youth-unemployment

State: ongoing

Country: the Netherlands

Category: youth employment & employability, coaching, work experience





Career Counselling – Vocational Training and competencies' certification of unemployed and threated by unemployment in the Industrial Zone of Piraeus

Description

The Project was an initiative of the Piraeus Chamber of Commerce & Industry (PCCI) and was funded by the "National Contingency Reserve" Operational Program 2007-2013 (funded by European Social Fund 85% and National Funds 15%)

The Piraeus is an area greatly affected by the Greek and European crisis and has been in a prolonged economic recession with very adverse effects both as regards employment and income.

The project aimed at empowering local people through training and counseling.

During the first implementation phase, career counselling has been provided to participants, in order to facilitate them in defining their career and personal development plan, according to their professional interests, values, skills and competencies.

During the second phase, VET and certification of competences has been offered to participants, in order to provide them with updated work techniques and methods and to let them be familiar with alternative career paths and professions.

Target group

People unemployed or at high risk of unemployment (especially craftsmen in the industrial sectors of Piraeus area).

Objectives

- Empowering people living in a disadvantaged area
- Promoting employment in key industrial sectors
- Increasing employability through key VET interventions

Outcomes

The project significantly contributed to the reduction of the unemployment rate in the Piraeus area and to the reintegration of the beneficiaries in the labour market.

500 unemployed and 1.000 at high risk of unemployment employees/craftsmen in the industrial sectors of Piraeus area were involved: they were provided with career guidance, counseling, and key training in one of the following specialized programs (of 140 training hours each): Welding and Cutting Metals Technician, Machinist, Tools Technician, Foundry Technician, Automation & Control Systems Technician, Rolling mill, Metal cleaning technician (Blasters, Jetting craftsmen), Solar energy applications technician, Wind energy applications technician, New Technologies (floating desalination, etc.), Electrician, Refrigerant systems technician, Carpenter, Piping, Scaffolding, Dyer – Purifier, Vessels insulator, Boilers technician, Machinery repair and maintenance, Recycling equipment, Boats repair and maintenance, Hotel units construction, repair and maintenance, traditional metal construction.

At the end of the training, each participant got the Certification of the acquired competencies and skills according to ISO/IEC 17024 standard.

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Partnership

Piraeus Chamber of Commerce & Industry; SARONIS S.A.; TECHNIKI EKPAIDEFTIKI S.A.

State: completed Country: Greece

Category: Local Development, Employment, Employability, Certification of Competences